



# THE CHANT

A 40 year tradition

**North Cobb High School**

3400 Highway 293 North/ Kennesaw, GA 30144/ 770-975-6685 Ext. 1610

## 2017-2018 Web Advertising Contract

*The Chant*/North Cobb High School Newspaper  
Cobb County School District's only all on-line newspaper

Business name: \_\_\_\_\_

Billing address: \_\_\_\_\_

City, state, and zip: \_\_\_\_\_

Business phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web site: www. \_\_\_\_\_

Email: \_\_\_\_\_@\_\_\_\_\_

Printed name of purchaser: \_\_\_\_\_

Signature of purchaser: \_\_\_\_\_

If agency is designing ad, please provide contact name and phone:

3400 Old Hwy 41 NW, Kennesaw,  
GA 30144

Lindsay Theaker, adviser (770)  
975-6685 ext. 1611

*The Chant* publication office (770)  
975-6685 ext. 1610

Lindsay.Theaker@cobbk12.org

- Make checks payable to "North Cobb High School Newspaper."
- Advertisements will run for 30 consecutive days on the website. Payment is due before placement.
- Attach existing advertisement or images that you wish to use to this contract or via email.

### Web Ad Pricing Information

Check box(es) that apply:

- Web ad: \$50 per month
- Additional Web slides: \$30 each
  - o Number of additional slides: \_\_\_\_\_
  - o Request for specific page placement (ex. Sports) \_\_\_\_\_
  - o Desired start date \_\_\_\_\_

Note: "Web ad" price includes one ad slide on The Chant Web site (www.nchschant.com), a link to the advertisers for each month. Purchasing "additional Web slides" increases the chance that an advertiser's slide will be noticeable and increase viewer engagement.